



2015-2016 Stakeholder Report

October 2016



Dear CPN Stakeholder,

The 2015-16 school year marked Charleston Promise Neighborhood's (CPN) fifth year of working with students and families in our 5.6 square mile footprint. This report shares the encouraging results of our work in the areas of education, healthcare, and parent and community engagement.

Key partners in delivering this quality and depth of programming include Charleston County School District's (CCSD) Office of Expanded Learning, CCSD's Elementary Learning Community, the Medical University of South Carolina (MUSC), Reading Partners, WINGS for Kids, Communities in Schools, and Metanoia.

Other critical contributors to our success include donors, extracurricular enrichment providers, principals, teachers, nurses, community leaders — and most importantly — parents!

We begin the 2016-17 school year with several successes and many lessons-learned. As our programs evolve, CPN remains committed to our goal that Neighborhood students will graduate high school and be college and career-ready.

Even with our innovative, evidence-based programs, students in our schools are still considerably behind their counter-parts across the country. We are conditioned for the race, but are only a few miles into the marathon.

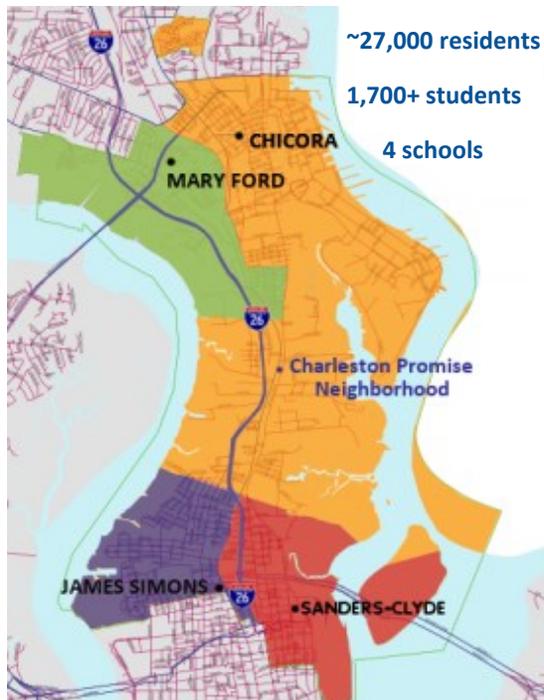
Your investments of time, talents and financial gifts have made positive impacts in the lives of children. With your ongoing support, we are excited and hopeful about our vision for "transformation within a generation."

Each child has the potential to excel, and each gift of support helps CPN students to advance further down the path towards success. Thank you for helping us Keep the Promise!

Sincerely,

Sherrie Snipes-Williams, CEO

Ted Legasey, Board Chair





Expanded Learning Time

CPN's primary goal is to provide supports to students that help drive academic achievement.

Expanded Learning Time (ELT) Encompasses

- daily afterschool programs
- summer programs
- field experiences for each student

In 2015-16, CPN invested in quality afterschool and summer programs.

Research by the Afterschool Alliance indicates that by the time students living in poverty reach middle school, they will have missed out on nearly 6,000 hours, or five years, of lost learning through extracurricular enrichment opportunities.

Unfortunately, time to learn is a resource that is unequally distributed across socio-economic groups and has serious impacts on our least advantaged. CPN offers additional learning opportunities for our students, including our ELT afterschool programs, where students receive an additional 2.5 hours of structured learning time each weekday.

Quality Assurance

To ensure that we are offering quality programs, we work with The Weikart Center for Quality Youth Programming. The Weikart Center's research-based improvement system helps afterschool programs set meaningful improvement goals, enact new practices, and create powerful developmental environments for youth.

Social-Emotional Growth

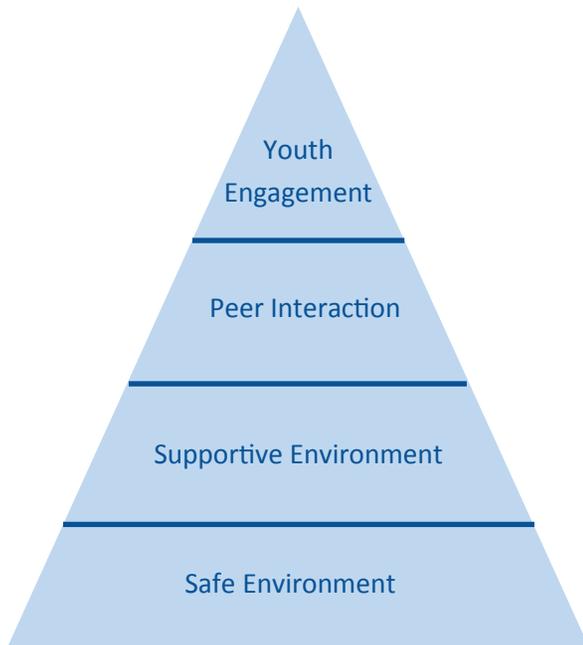
Research indicates that social-emotional growth is an important aspect of quality afterschool programs. CPN measures academic as well as social-emotional outcomes. Using the Devereux Student Strengths Assessment (DESSA) tool, we found that our students made strides in goal-directed behavior, decision-making, and self-awareness skills.

Beyond the growth in the academic and social-emotional development arena, ELT gives students opportunities to explore and discover their passions through extracurricular activities that enrich their learning experiences.



"The group settings are small, so students get one-on-one time, and get to work together as a team which promotes social skills and teamwork."

-Teacher commenting on the Summer 2016 Enrichment Program



Weikart Pyramid for Quality Youth Programming



Expanded Learning Time

Daily Afterschool Program Overview

- reduces the achievement gap
- pre-K through 8th grade students
- 400 students across 3 schools
- 3 activity sessions each day
 - 1 hour of academic support/intervention (math and literacy focus)
 - 1 hour of extracurricular enrichment
 - dinner

Daily Afterschool Program Results

- On average, students received 290 hours of additional learning time through afterschool
- Improved performance in mathematics
- Improved performance in reading
- experienced less “out of school suspensions”
- improved their school-day attendance

Summer Program Overview

- increase or maintain reading levels
- Kindergarten through 5th grade
- 71 students
- small group reading intervention
- extracurricular enrichment

Summer Program Results

- 75% of students reading at or above grade level
- 20% of students reading above grade level
- 100% of students maintained or gained literacy skills
- 1st graders averaged a 6 point improvement on the Reading Recovery assessment

Extracurricular Enrichment Activities



Physical Education



Project-based Learning



Arts



STEM

2015-16 ELT Reading Pilot at Sanders-Clyde

CPN contracted with Reading Partners to provide 2 additional hours of reading tutoring per week to 47 K-2nd grade students during the afterschool program at Sanders-Clyde.

At the conclusion of the pilot, students were evaluated using the nationally normed STAR Early Literacy Reading Test, to assess their literacy skills in preparation for reading.

Results

- **100%** of Kindergarten participants demonstrated mastery of Visual Discrimination, Alphabetic Principle, and Word Concepts.
- **86%** of 1st grade participants demonstrated mastery of all concepts listed above as well as Phonemic Awareness, and Phonics.
- **91%** of 2nd grade participants demonstrated mastery of all concepts listed above as well as Vocabulary, Sentence Level Comprehension, and Paragraph Levels Comprehension.



KidsWell

School-Based Health Clinics

A partnership with



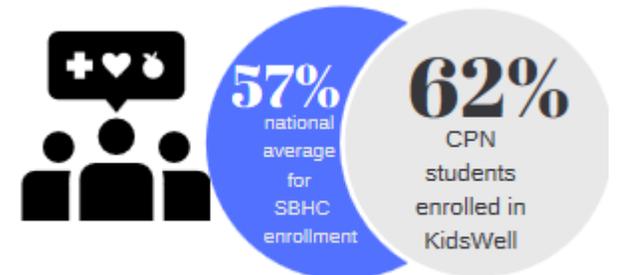
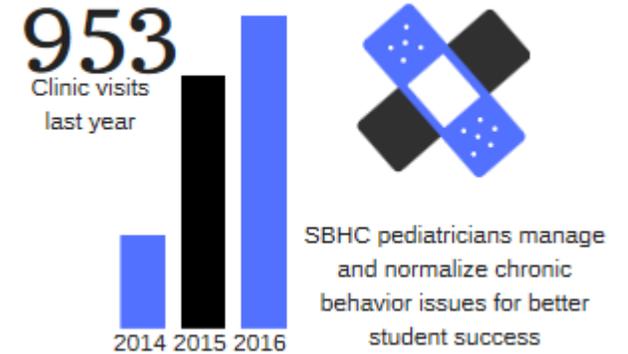
HealthCare

KidsWell School Based Health Clinics (SBHCs), established in CPN's four Neighborhood schools in 2011, are a joint venture between CPN and the Medical University of South Carolina (MUSC). In 2014 we established a fifth KidsWell clinic at Burns Elementary in North Charleston, at the request of CCSD.

In 2015-16, we increased enrollment to 1,300 students, focused on students with chronic ailments, and supported health screenings for visual, dental, and auditory issues.

TeleMental Health services were added to the KidsWell suite of offerings during the 2015-16 school year, increasing student access to pediatric care. Teachers continue to refer students, and more parents are enrolling their children as they value the convenience and quality of care their child has received.

Looking ahead to the 2016-17 school year, KidsWell will continue to deliver quality health and mental health services to ensure all students are healthy and able learners, and reduce as many potential barriers to learning as possible.



SBHCs offer individualized care coordination among teachers, school staff, and health care providers



Parent and Community Engagement

CPN continues to have a laser-focus on engaging residents and increasing their voices in community change, and in supporting parents' engagement in their children's schools. Our efforts in community and parent engagement focus on three areas:

Family Enrichment Nights

- students and families get hands-on experiences in STEM, health, the arts, and more
- strengthens the family unit and creates opportunities for team problem-solving
- fosters curiosity, creativity and persistence



CPN Parent, Tammy Jones Brown has 5 children that attend Mary Ford. She fully utilizes CPN's services with all of her children enrolled in KidsWell, ELT, and the entire family regularly participates in Community/Parent events. As a testament to our mission, Tammy says this about CPN: "The variety of programs CPN offers to support students and their families address some of the most pressing issues we face. The staff's personal touch, persistence and ongoing efforts to build trust in the community are invaluable."

YouthPromise

- engages 6th-8th grade students in weekly sessions focused on effective communication, etiquette, leadership and citizenship
- YouthPromise Girlz provides extra support and guidance to young ladies at Sanders-Clyde during challenging middle school years

Community Engagement Council (CEC)

- monthly meetings where residents discuss Neighborhood issues, plan community events and help connect community challenges with solutions
- CPN is the fiscal agent for Coastal Community Foundation's Rosemont Neighborhood Endowment, and recently connected the Rosemont neighborhood with a local tech company that will provide residents with computers and host weekly computer coding labs for students residing in Rosemont

Additional Parent and Community Engagement Activities

Aquarium Night	Key Partner: SC Aquarium	350+ children and parents enjoy an evening at the SC Aquarium
Social Studies Bowl	Key Partners: Historic Charleston Foundation & Charleston Museum	Students from CPN schools compete in social studies quiz contest
My Brother's Keeper	Key Partners: SPAWAR, City of Charleston, Charleston Southern University	Middle school males participate in STEM enrichment activities
Day of Caring	Key Partners: 10 local businesses	160+ corporate volunteers engage in volunteer projects with students & teachers in CPN schools
Mind Body Basketball Tournament	Key Partner: MUSC Presidential Scholars	Eastside neighborhood residents increase health/mental health awareness while shooting hoops
Community Olympics	Hosted by CEC and Key Partner: City of North Charleston	150+ students, parents & teachers participate in competitive play and health & wellness activities



Average nightly attendance of **150** at CPN Family Nights



340 hours of STEM-focused engagement with families



252 hours of leadership development for **25** YouthPromise students



58 young men attended the first annual CPN co-sponsored "My Brother's Keeper" (MBK) camp. MBK is a White House initiative that engages school-aged young men of color to help them realize their full potential.

Financial Snapshot



CPN's mission is to ensure our Neighborhood is a place where residents are engaged and every child is on track to graduate high school with the abilities necessary to succeed in college, the military or the workforce.

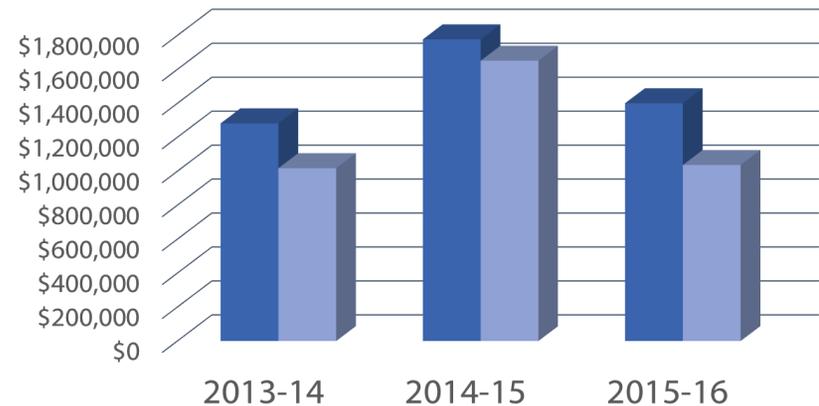
Since our inception in 2010, CPN has continued to secure funding and volunteer resources necessary to deliver innovative and transformative programming in our Neighborhood schools. Our founding partners, the Cities of Charleston and North Charleston, Charleston County and Charleston County School District, have provided CPN with seed funding for the first six years of our operations, but we know they cannot sustain significant levels of support over the long term. For this reason, CPN has engaged local corporations, private foundations and individuals who share our passion for providing access and opportunities to children and families who seek it.

In 2015-16 we launched an exciting new family engagement initiative to commemorate the 100th anniversary of our top corporate sponsor, Boeing South Carolina, who hosted a Family Science Night series for CPN families to engage in project-based STEM learning. Our corporate supporters have invested cash resources, volunteer manpower, and in kind support to enable program delivery. We seek to grow the number of volunteers that support our work through events like the Day of Caring and CPN's Community Olympics, as well as provide regular volunteer engagement opportunities in CPN's school-based programs.

Additionally, support from individual investors has steadily grown year over year, and CPN has consistently been a leading securer of Lowcountry Giving Day support over the past three years. Thanks to our generous Five Year Anniversary Challenge Fund donor, Anita Zucker, we secured 65 new donors and grew individual donor support for CPN by 14% in 2015-16. Additionally, our growth in individual giving has steadily increased to 58% over the past 5 years.

CPN continues to build relationships with national foundations, federal and state funders, as well as new corporations and individuals as we plan for long-term sustainability of our mission to lift our Neighborhood over the course of a generation.

Thank you again for your support and investments of time, talents and treasures in our students and families!



■ Revenue ■ Expenses