

# CPN Marketing and Communications AmeriCorps\*VISTA Summer Associate

The <u>Charleston Area Service Collaborative</u> has awarded Charleston Promise Neighborhood (CPN) an Americorps\*VISTA Summer Associate position for summer 2014 to support Marketing and Communications for our organization.

## Americorps\*VISTA Overview:

The Volunteers in Service to America (VISTA) program places individuals in nonprofit organizations and public agencies to support efforts to fight poverty. The VISTA Summer Associate program is a short-term (10 week) service opportunity. As a Summer Associate, your contributions will have an actual and credible impact on those being served. Learn more about Americorps\*VISTA.

In addition to making a credible effort to help people and communities escape poverty, Summer Associates receive benefits and support during and after successful completion of summer service.

As a Summer Associate, you are eligible to receive:

- A \$1,174.60 Segal AmeriCorps Education Award or an end of service cash stipend that accrues at a daily rate of \$4.11.
- On-site orientation and training
- A living allowance to cover necessities during service (approximately \$946/month)
- AmeriCorps eCommunity and Alumni Network participation

### Organization Overview:

The Charleston Promise Neighborhood (CPN) is a progressive nonprofit organization inspired by the Harlem Children's Zone to create a seamless continuum of wrap-around prenatal-to-college services. We have formed a unique comprehensive public/private partnership focused on improving parenting, education, employment, housing, healthcare and community revitalization in the 5.6 square mile area of Charleston County, SC that straddles portions of the cities of Charleston and North Charleston. More information at <a href="https://www.charlestonpromise.org">www.charlestonpromise.org</a>.

### Marketing and Communications AmeriCorps\*VISTA Summer Associate Opportunity

This Americorps\*VISTA opportunity will support the organization's mission to improve academic outcomes, health, and community.

### Projects will include:

- Collection and writing of communications pieces
- Scheduling interviews inside elementary schools and the community at-large to gain perspectives on neighborhood issues and needs,
- Photography
- Social media posts
- Newsletter creation and dissemination (electronic and in-print)
- Media relations
- Department administrative assistance

The Associate will be given the freedom and opportunity to pursue areas in which they are most interested and gain first-hand experience in marketing and development work, within a community –based nonprofit organization. The position will be largely responsible for spreading the good news of CPN's programs and impact in our neighborhood!

<u>Apply for the Americorps\*VISTA position online.</u> You must apply online. If you have any questions, please email <u>info@charlestonpromise.org</u> with "Americorps VISTA Marketing & Communications Associate" in the Subject Line. No phone calls please.