

# Position Announcement Chief Executive Officer Charleston, South Carolina June 27, 2011

The Charleston Promise Neighborhood (CPN) welcomes applications for the position of Chief Executive Officer, available immediately.

# About The Charleston Promise Neighborhood - www.charlestonpromise.org

The Charleston Promise Neighborhood is a new and progressive nonprofit organization that is creating a seamless continuum of wrap-around prenatal-to-college services. Through collaborative, multi-year funding support from the cities of Charleston, North Charleston, Charleston County, the Charleston County School District, and philanthropic investors, we have formed the first comprehensive public/private partnership focused on improving parenting, education, employment, housing, healthcare and community revitalization in the 5.6 square mile area of Charleston County, South Carolina that straddles portions of the cities of Charleston and North Charleston.

CPN is seeking an entrepreneurial Chief Executive Officer who can capitalize on the planning done during CPN's first year and work collaboratively with the Board and staff to continue implementing CPN's plans and take the organization to the next level. With multi-year strategic partnerships with local government, philanthropists, and corporate investors, a strong school and community-based strategy, and a high-profile and well-respected Board of Directors, CPN is well-positioned to have a significant impact on the Neighborhood. The organization is united in our commitment to breaking the cycle of intergenerational poverty with the Neighborhood, and we are committed to finding a strong CEO who can lead this effort.

### The City

Consistently named among Condé Nast Traveler's top 10 US destinations, Charleston, South Carolina is a world-class city. Beautifully preserved historic sites, outstanding resorts and recreational facilities, and its premier waterfront location attract millions of visitors and new residents to the Charleston area each year. With a mild year-round climate, miles of beaches and waterway, a burgeoning young professional scene and several up-and-coming neighborhoods, the region is thriving, even during difficult economic times. This influx of diverse people of all ages, backgrounds, and origins also sustains an incredible array of world cuisine, shopping, and cultural amenities rarely found in markets of similarly-sized cities. The region is also home to several colleges and universities, which greatly influence the vibrancy and diversity of the community. The region's population of 660,000 is predicted to continue growing more than 20 percent in the next few years.

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Despite Charleston's reputation as a center of beauty, history, culture, and wealth, a darker reality stunts the futures of thousands of local children. The Charleston Promise Neighborhood is a community marked by under-education, teenage pregnancy, poor healthcare, air pollution, violent crime, and high unemployment and intergenerational poverty. CPN is committed to breaking this cycle of intergenerational poverty.

#### The Position

The CEO will work closely with the Board of Directors as the organization works toward its 2030 vision of transforming the Neighborhood within a generation and its 2015 goal of supporting all four CPN elementary schools to be among the best in Charleston County, and to be models for other schools in the County who desire to dramatically and rapidly improve the educational achievements for the children they serve. Lead responsibilities include working closely with the Board of Directors, leading the daily operations of the CPN as an organization, sustaining and expanding current sources of funding and building new sources of revenue by initiating, supporting, and driving planning efforts to adopt a strategy that will ensure that CPN becomes an organization of excellence and a model for other neighborhood revitalization efforts to emulate. Other responsibilities include program design and management, Board stewardship, public relations and outreach, financial oversight, and general operations. Compensation is competitive and based on experience.

### The Ideal Candidate

The ideal candidate will be a passionate advocate for children and the communities in which they reside with a reputation for innovating, leading through challenging situations and fueling change at a grassroots level while maintaining a balance between the needs and desires of the CPN community. The candidate will be "at home" in a start-up grassroots environment, yet comfortable navigating within larger institutional structures and hierarchy as well. S/he will have a thorough knowledge of all of the key elements of growing and leading a successful start-up organization with a focus on effective, strategic, and fiscally sound programming, and bottom line fiscal management. Key personal attributes include: tenaciousness, diplomacy, results-orientation, the ability to move self-confidently through uncharted waters, and a total commitment to the nonprofit mission of the Charleston Promise Neighborhood.

The ideal candidate will also be an experienced senior nonprofit leader and manager with proven ability and a record of success in fundraising and grant writing. The successful candidate will be a strategic thinker with excellent planning, analytic, financial management, and budgeting skills. S/he will also be an enthusiastic "friendraiser" who can speak and write persuasively about CPN's key initiatives. S/he will have the marketing skills needed to build community awareness and to catalyze new support throughout the community. The candidate will also have a demonstrated ability to work effectively with and quickly gain the respect and support of various constituencies, including board members, staff, community-based partners, potential donors, and other community leaders.

The successful candidate will have superb interpersonal and communication skills, and as spokesperson, be equally comfortable with diplomacy and advocacy. The candidate will also have a

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commitment to diversity and a personal approach that values the individual and respects differences of race, ethnicity, age, gender, sexual orientation, religion, ability and socio-economic circumstance. The candidate will be an inspiring public leader, while also possessing the ability to coach and lead a staff in an environment that fosters creativity, teamwork, a commitment to excellence, and mutual respect. The successful candidate must have a reputation for honesty, fairness, and high ethical standards in all aspects of professional work. The successful candidate will be a person of high energy, integrity, humor, creativity, enthusiasm, and optimism. The ideal candidate will also have a strong understanding of educational reform and community empowerment, and the vision and intellect to address them effectively.

## **Applications**

Please send a compelling cover letter and resume that describes your interest in this position, your relevant qualifications and experience, and your availability. All applications will be confidential. Applications should be addressed to the Search Committee and sent only by email to <a href="mailto:ceoorgraphe-ceoorg">CEOsearch@charlestonpromise.org</a>.

Applications will be accepted until position is filled.

The Charleston Promise Neighborhood is an equal opportunity/affirmative action employer.